

Annex 3

Applicant Response to IP1

To whom it may concern,

I am the Production Manager for the Turkish Cypriot Event planning to take place in Enfield Playing Field on June 17th. The licensing team have sent a copy of your objection to me and I feel I will be able to answer many of your concerns and hope to be able to make you feel a lot less worried about what we are planning.

Firstly let me introduce myself and the company I work for, PF Events. PF Events has been providing technical, infrastructure and management for events for 13 years. I myself work freelance as a production/event/site manager in the events industry and have delivered cultural, community, arts, family and some large scale music events in my professional career spanning nearly a decade. We have been employed by the Council for Turkish Cypriot Associations, who are the event organisers, to oversee all aspects of the event planning this year. The CTCA managed the festival themselves last year, which is why this year they felt it necessary to work with event professionals to ensure a better managed event.

I have been working closely with the security company, traffic management company, infrastructure suppliers, council events team, Enfield licensing, the Turkish Cypriot community organisers and our in house technical team to pull together a tight and well thought through plan for this year's event, building on some of the experiences from last year. Let me go through your objections and let you know the measures we have been putting in place already.

Prevention of Crime & Disorder;

- *With the expectation of the event far exceeding the number of stated attendees, the potential for disorder is greatly increased.*

The event capacity is for an agreed 6000 at any one time, which normally translates as 10,000 expected across the whole day, of which the designated event space can accommodate. To ensure that this is the numbers we get we are approaching the marketing and pre-event management specifically:

1. Last year the event was free – this year there is a ticket cost and pre-sales are imperative, something which will act as a deterrent for much of the Turkish Cypriot community, who will make up over 95% of the overall festival attendees. We are also advertising that tickets are needed, last year there was a far wider 'free for all' message that we are making sure doesn't happen this year.
2. The marketing campaign was larger last year – again managing how far the message goes out will reduce the numbers arriving.
3. Social media will also be used on the day to tell people not to leave their homes once the event is sold out. Which is the opposite way social media was used last year.
4. Also, significantly, the Turkish Cypriot community has split in two this year with the splinter organisation organising their own event a week earlier, this one is free and is likely to take away a lot of the audience that attended last year.

- *The area surrounding the playing fields has recently had increased presence of travellers and with this event attracting a lot of people, the increase in crime in the area will be linked.*

The Turkish Cypriot community are far removed from the Traveller community and as such

the festival is very unlikely to attract the traveller community into the area. More over a security presence in the field 24/7 from the moment we start setting up infrastructure until the moment we finish taking away the last fence panel will act as a deterrent towards anyone thinking of committing a crime in the area or trying to 'site up' on the field.

There will be a dog patrol unit on site throughout.

- *With cars in the ground, away from own view it will encourage people to have their vehicles damaged via break ins. The event is only a few weeks after the pageant of motoring and that in its self causes an increase in reported crime within the area. This event will do the same, making our crime rate statistics worse.*

The traffic parking area will be managed throughout the day by traffic management stewards as well as patrolling SIA security, and as such the potential for car crime will be greatly reduced. The event is also daytime only and such opportunistic crimes are far more likely to occur at night, by which time our event attendees will have left.

- *Do we even have enough police to patrol this area more as the need will surely be there. SLA supervisors only have limited powers*

The Turkish Cypriot community is not associated with crime and full consultation with the local police force is taking place. If any potential crime risks were associated with the community in question we would have been advised as such, and if such information is passed to us we will increase the security presence as necessary.

However, to assure you we will also have the presence of the Metropolitan Police Turkish Cypriot Association, who are uniformed officers with 2 patrol cars on site.

Also, the SIA firm do have full powers of arrest and at the request of the local metropolitan police force they will be erecting two detention tents at the entrances of the event site should anyone carry knives or acting aggressively enter the park.

Please also be assured that our security patrols will not only be monitoring activity inside of our event site, but across the whole Enfield Playing Field area.

The security firm also have direct contact with the local parks CCTV operators and will have 'eyes in the sky' should any trouble be spotted in the vicinity, again at which point the local police will be informed.

Public Safety:

- *My previous comments on the number of people whom attended the event last year and the supposed amount of people attending on the application are vastly different numbers. 6,000 and 20,000 are not even close! I have been advised the plan is to use a clicker system to count in and count out. This is not the most reliable of systems and will leave the people attending at great risk, should the area need to be evacuated quickly.*

As mentioned above the plan is not to have 20000 people attend, this was the 2017 event and not the plan for 2018. The only place online that makes any kind of connection to the 2017 figure and this years event is a magazine article which is not an official marketing release and should not be used in relation to the actual event plans for 2018.

The use of clickers also has no relation to how we will control the attended numbers, as outlined above, it is in fact a necessity at any event, of any size, to keep a tally of the numbers inside the event at any one time. This is so we are able to keep track of how many people are on site for two reasons, 1 is so that we know if we are reaching capacity to use social media to put out the 'sold out – do not leave home' message, 2 is for precisely the reason that if we need to evacuate the site we know how many people we are dealing with. A comprehensive evacuation plan using two egress locations have been established with the licensing authority.

We will have a minimum of 40 SIA security on site which is calculated to 1 SIA per 150

audience members, and should certainly allow us to manage a large audience calmly.

- *With the number of extra vehicles in the area moving to and from the event this will have an impact on road safety for all users. Donkey Lane was not designed to be able to cope with such numbers of vehicles. It is noted that there is planned parking area for coaches and lorries, again if we have too many of these using roadways not designed for this level of traffic, public safety is at risk.*

I absolutely agree which is why we are employing a professional traffic management company to manage all road access, egress and onsite throughout the event. To allay your concerns, any trucks or large vans will be arriving prior to the event during set up on Saturday and so we will have no truck movement at all when we have attendee vehicles arriving or leaving. This will greatly reduce the risk of using Donkey Lane as the ingress route. We are also only planning 2-3 coaches to arrive during the event so I hope this alleviates your qualms.

In agreement between the professional traffic management company and the Enfield highways team, the use of Donkey lane as a vehicle ingress route has been agreed and no major risk factors highlighted. The fact that there will be numerous traffic management stewards along this road to ensure it is used safely and sensibly at all times should help to show that there is a solid management plan behind this event and we are not leaving safety to chance by any means.

Prevention of Public Nuisance;

- *All of my previous comments in my earlier emails note how this event is going to be a nuisance for the residents of areas around the fields*

As a daytime cultural event I truly hope that it is not considered a nuisance. Of course the use of public parks by any large group of people can sometimes not be favourable to everyone, the old saying 'you cannot please all the people all the time', however, I certainly hope that we can manage the festival well enough to not cause harm or damage, and in fact that a large number of local residents feel welcomed into the event to try the food and experience the entertainment.

- *I would expect this event to have completed their application in a misleading way, and although no alcohol may be sold at the event we can assume it will be consumed. Its an event outside in hopefully good weather, people will bring their own.*

I do hope that there is no misleading information regarding the event. The festival will be a 'dry' event, this means that not only will alcohol not be sold, but it cannot be consumed either. As stated above this event is largely aimed at families from the Turkish Cypriot community, many of whom are Muslim and do not drink, nor will they want drinking anywhere near their festival or families. We cannot stop people drinking in the park, as i'm sure many do every weekend, however I can assure you they will not be permitted into the event, or encouraged to arrive.

- *I have mentioned that the event being held on a Sunday is not ideal, as the noise from the increased population in the area will be a nuisance*

We are employing an independent Noise Consultant who will be on site for the whole event and has agreed noise measurement points, as advised by the Enfield Environmental Health team, that are located at all the closest residential points to the event. Using not only a db limit that has been set by the council, he will also use his common sense in terms of longevity, wind direction and noise sensitivity to calculate if noise levels are at a nuisance level, and communicate with myself (the event manager) and the sound engineer to decrease the amplified music to a reasonable level if necessary.

The event is also not going to go on late into the evening and should be an enjoyable Sunday in the local park for most.

- *Again, will there be enough police patrols to deal with the potential for public disturbance due to the number of people in the area*

I hope this question is dealt with in my above answers.

- *The playing fields are an area for sports, not live music events of any nature, adapting the usage of the fields is detrimental to the grounds and is a nuisance.*

The sports season will have finished before our event is scheduled to take place and so does not affect the use of the park for this reason.

Protection of Children from Harm.

- *Children use the park regularly and with this type of event it will make the park unsafe for them to use the play ground*

This event should have no detrimental affect on the use of the child's playground at all.

We also have a comprehensive lost children policy which all police and security will be working with should a child get separated from their parent, and although this is designed for use within our event arena, with security patrols across the park as well, we will be taking a holistic view on children's whereabouts. Within our event space the lost children's tent will be managed by a group of DBS individuals to ensure that child safety is a top priority at our event.

- *It is a risk to allow this many people, including children to the playing fields as stated above and the risk of them being trampled should the event need to evacuate is immense.*

As stated above, we will have adequate security, event staff and stewards to work towards calm evacuations and do not think that anyone would want to see children trampled. Also please note the use of two separate evacuation routes to ensure that we do not have the whole audience moving as one crowd at any time.